



2023 SPONSORSHIP & BENEFIT LEVELS

SPONSORSHIP BENEFIT	PRESENTING SPONSOR \$10,000	MUSIC IN THE GRASS \$5,000	PARTY ON THE LAWN \$2,500	MAGIC IN THE AIR \$1,000	SUN-SATIONAL \$500
THANKED AT EVERY PERFORMANCE	✓	✓			
LOGO ON BANNER (At 4 Township Locations)	✓	✓	✓		
IN THE LEISURE GUIDE* (Mailed to 10k area homes)	✓	✓	✓	✓	
SIGNAGE** (At 4 Township Locations)	✓	✓	✓	✓	✓
SOCIAL MEDIA (Reaches over 9,500 followers)	WEEKLY & FEATURED	WEEKLY	6 POSTS	INTRO & THANKS	INTRO & THANKS
IN ENEWS (Reaches over 14,000 area emails)	WEEKLY	WEEKLY	6 POSTS	INTRO & THANKS	INTRO & THANKS
WEBSITE PRESENCE	LOGO	LOGO	LISTED	LISTED	LISTED

*Sponsorships must be committed by March 15 for inclusion in the Leisure Guide.

**Company logos/names will be listed and scaled proportionate to sponsorship level.

TO INQUIRE ABOUT SPONSORING THIS CELEBRATION, PLEASE CONTACT INDIA FRAZIER/HEAD OF MARKETING & DEVELOPMENT PHONE: 215-628-8744 X3148 EMAIL: IFRAZIER@MCLINC.ORG



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