

AUGUST 29, 2010

RECYCLEBANK PRINT AT HOME OVERVIEW

RecycleBank®

INTRODUCING PRINT AT HOME

Print at Home is a new reward delivery method launching in October 2010 that will allow RecycleBank members to print rewards from their personal printers



Print At Home Rewards

Print rewards from your personal printer when you want them – no waiting necessary



Online Rewards

Use your online rewards instantly by clicking “Redeem Now” after checkout



Mailed Rewards

Receive your rewards via first class mail within 7-10 business days



Other Rewards

Donations: Your donation has been made
Sweepstakes: Your sweepstakes entry has been received

CHANGES TO THE REWARD LOOK

Rewards with EITHER look will be accepted by the reward partner

NEW: Print at Home Reward

Members can order Print at Home rewards on RecycleBank.com



Traditional Mailed Reward

Members without access to computers or printers can order the mailed reward by calling Customer Care



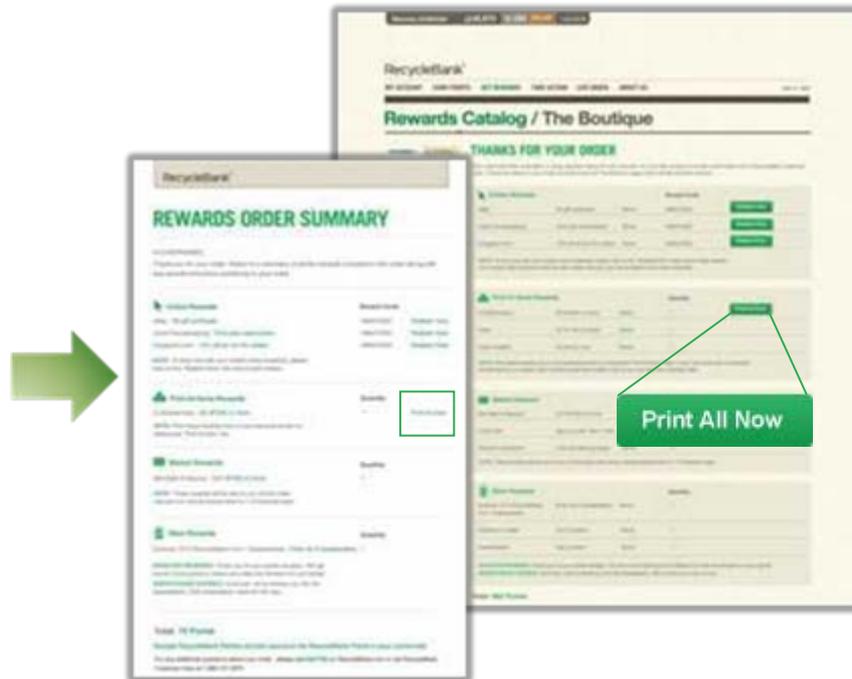
*Reward Front and Back

A SIMPLE MEMBER EXPERIENCE

After ordering a Print at Home reward, members can print their rewards with a click of a button when convenient for them



Member orders a Print at Home reward (identified by an icon)



Member prints the reward from either the checkout page or the order confirmation email *



Member retrieves their reward from their personal printer

*The first time a member prints a Print at Home reward, the member will need to install software from Coupons, Inc.

RecycleBank[®]

THANK YOU