



Township Online Business Directory Aims to Help Upper Dublin Township Businesses & Residents Connect

What is the Business Directory?

Upper Dublin Township and ShopQA have launched an initiative called “Upper Dublin Business Directory” on March 1, 2011. This goal of this online directory is to help promote local businesses to our citizens and the region. The directory links to the Upper Dublin Township website (www.upperdublin.net) directly from the Township’s home page. The business directory is there for any visitor to Upper Dublin Township or local resident who wants to use this comprehensive, on-line directory of goods and services in the Township. Visitors to the site are directed to the webpages designed and updated by each local business.

How do I shop the Business Directory?

Start at www.upperdublin.net, click on the Business Directory logo (see above) in the upper right to go to the Directory landing page, once there click on “Upper Dublin Business Directory.” Search by business name or category.

What businesses can be listed?

1. All local businesses within the Township limits (no charge).
2. Businesses owned by a sole proprietor or firm partner who is an Upper Dublin resident (no charge).
3. The manager/owner of rental property located in Upper Dublin Township (listing those properties) (no charge).
4. Businesses outside of Township limits, but within 1/4 mile of the Township may join the directory for a \$50 annual fee.

How does a business register?

Business owners can register and customize their own page from a menu-based program or directly link to their existing website. Training will be available to registered businesses to help them develop a web presence at no additional expense provided by ShopQA. Start at www.upperdublin.net, click on the Business Directory logo to go to the Directory landing page, once there click on “Register My Business,” fill out and submit the short form and wait for an email that states you have been approved. You can then use the “Edit My Business” feature.

My business is already listed. Do I need to register?

Yes, businesses should take over their own page in order to select more associated categories, add hours, coupons, social media links, add business description and more.

Still have questions?

For more information on how it all works or to discuss if your business qualifies, contact Upper Dublin Township Technology Administrator and Open Records Officer, Deb Ritter, at (215) 643-1600 x3221 or dritter@upperdublin.net.

March 1, 2011