

▶ RecycleBank

Upper Dublin Program Update Report
January 2008-December 2008



2008 RecycleBank Performance Summary

January 2008-December 2008



➤ 3,995 Tons Diverted from Incinerator

➤ Diverted an additional 1,037 Tons of Recycling after 1st year with RecycleBank (Nov. 07-Nov. 08)

➤ 91% Participation

➤ 73% Weekly Set-Out Rate

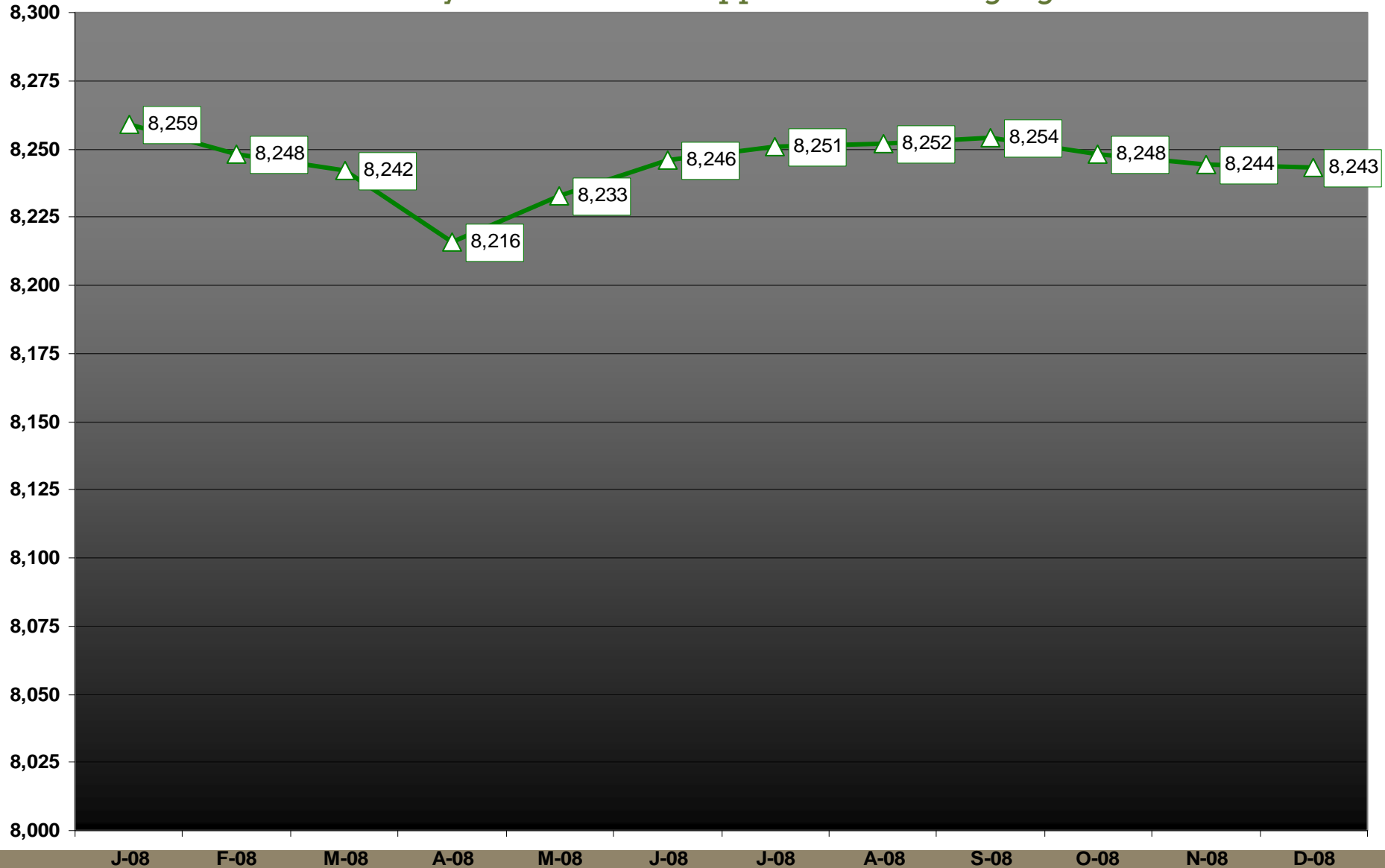
➤ Residents Saved Approximately \$948,407 by utilizing their RecycleBank Rewards

Total Number of Carts

January 2008-December 2008



➤ The total number of RecycleBank carts in Upper Dublin during a given month

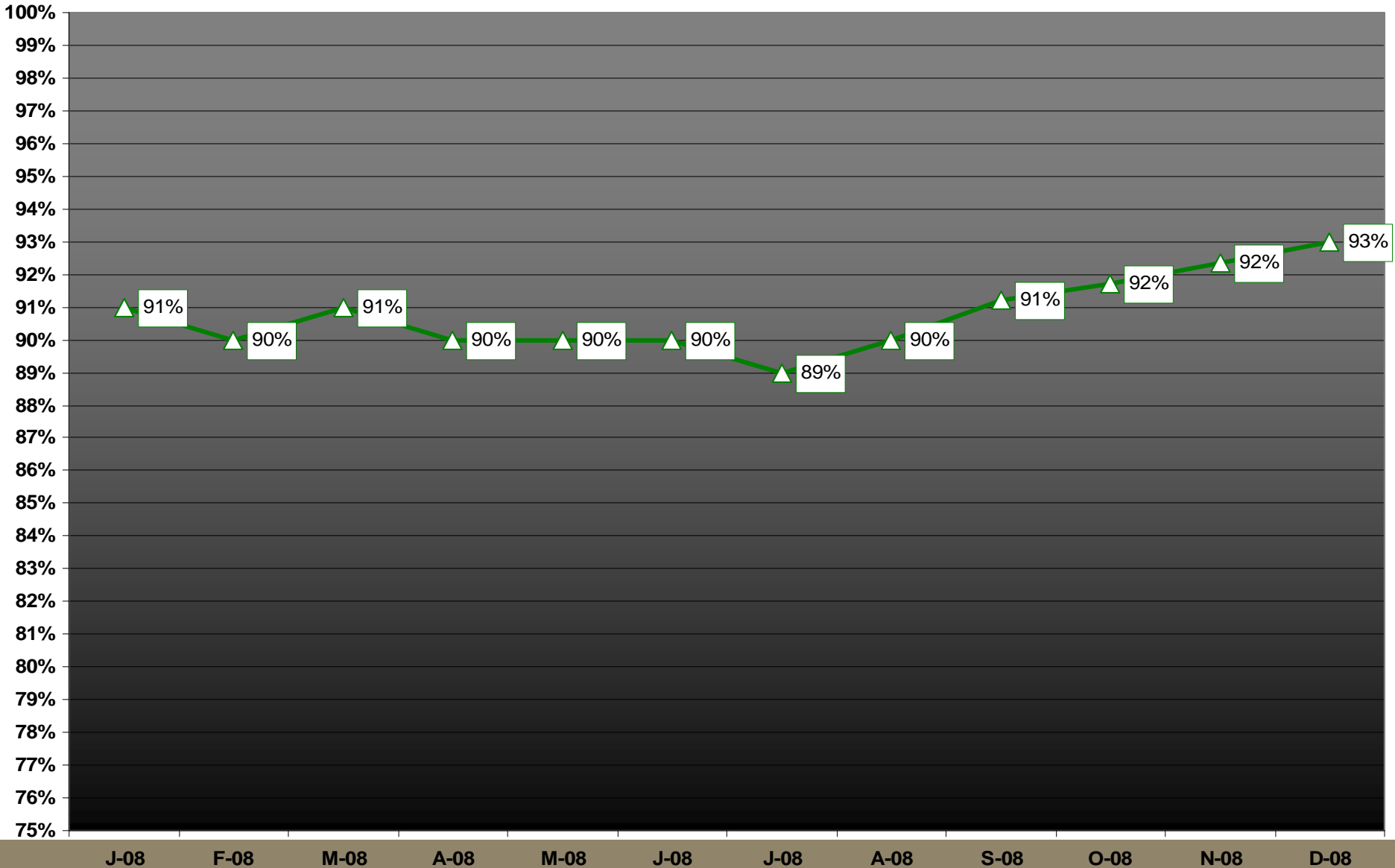


Participation Rate

January 2008-December 2008



➤ Percentage of Upper Dublin residents who recycled at least once per month

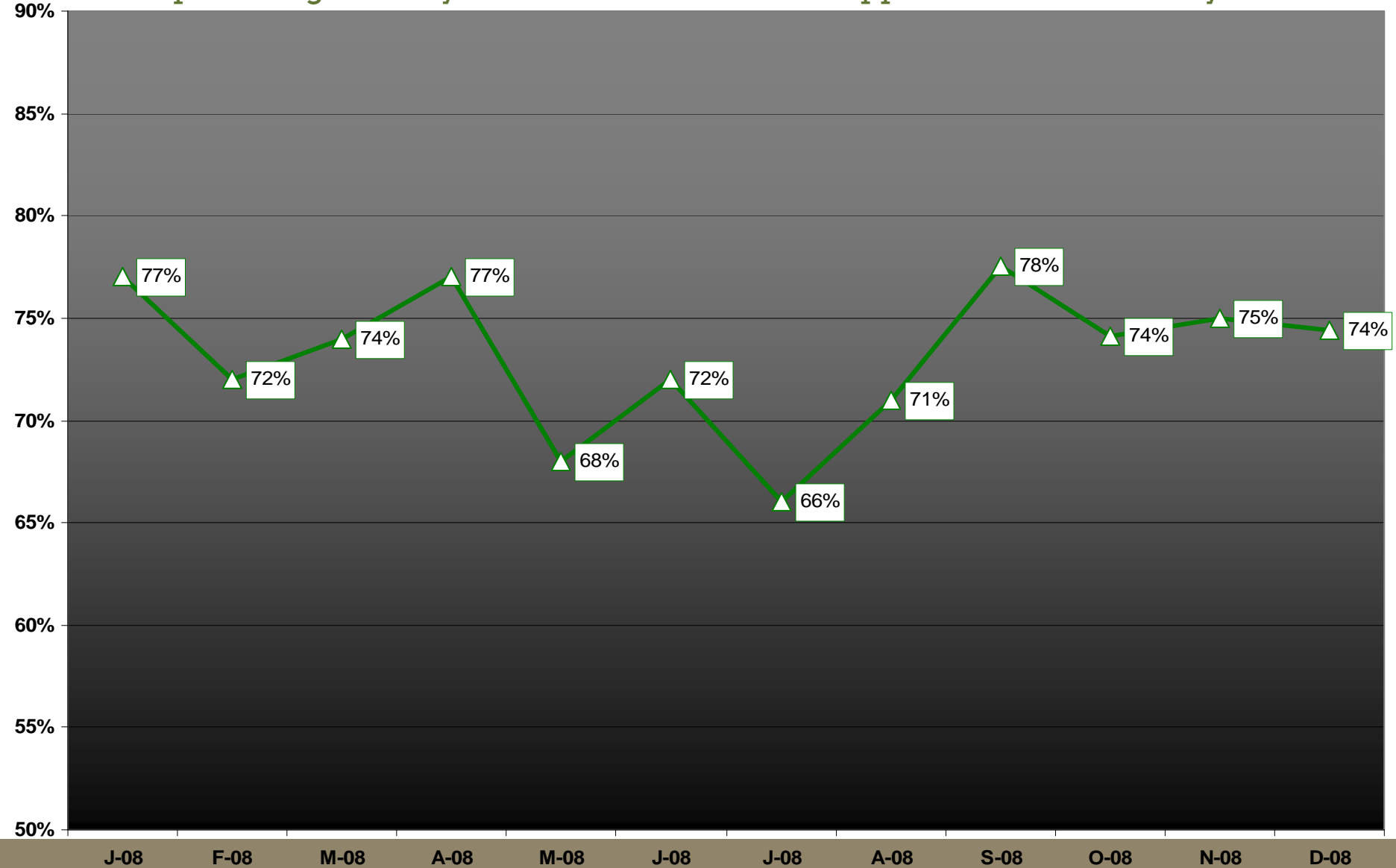


Average Weekly Set-Out Rate

January 2008-December 2008



➤ The percentage of RecycleBank carts collected in Upper Dublin on a weekly basis



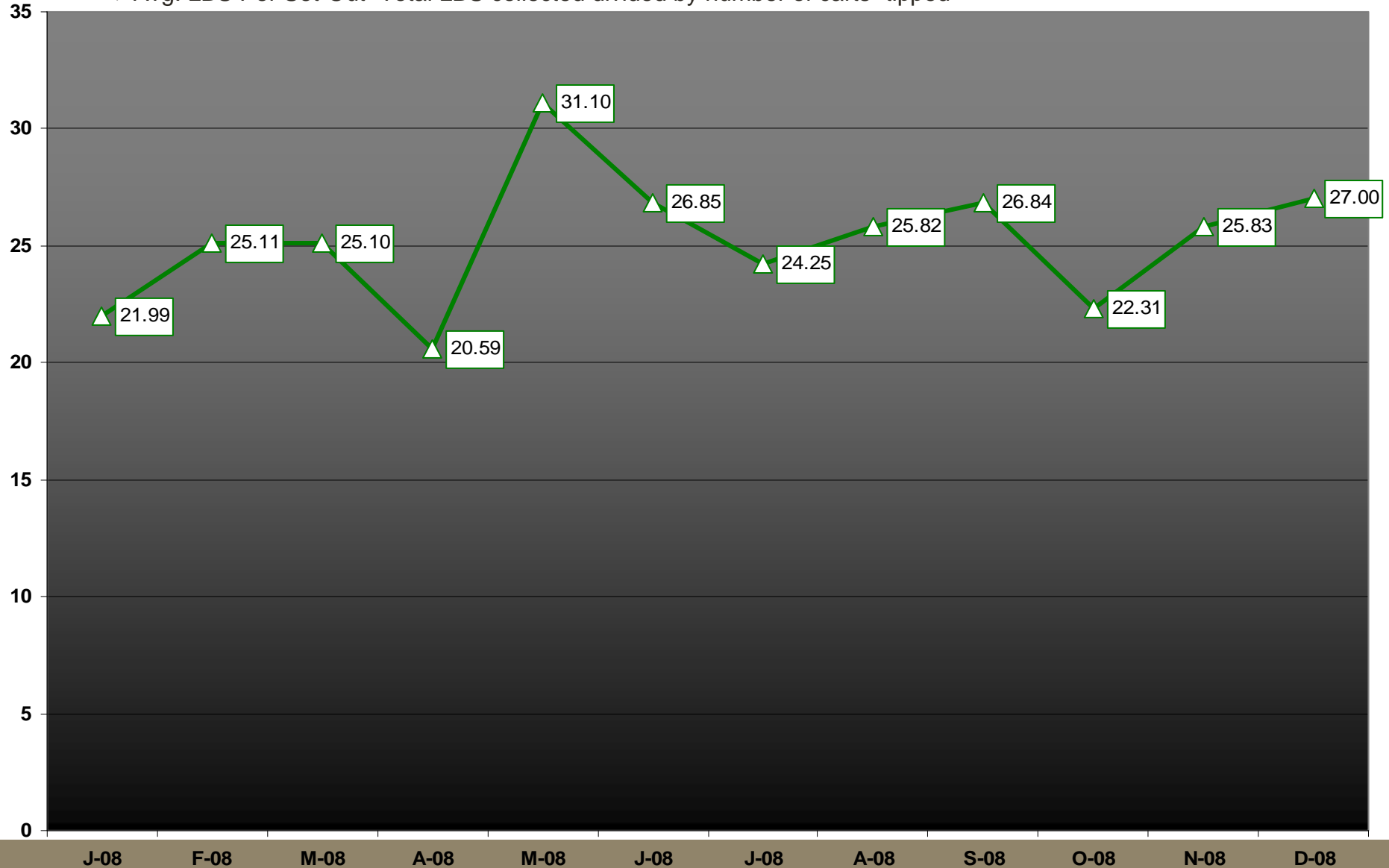
Average LBS Collected Per Set-Out

January 2008-December 2008



➤ Average LBS collected from every cart set-out

➤ Avg. LBS Per Set-Out=Total LBS collected divided by number of carts "tipped"

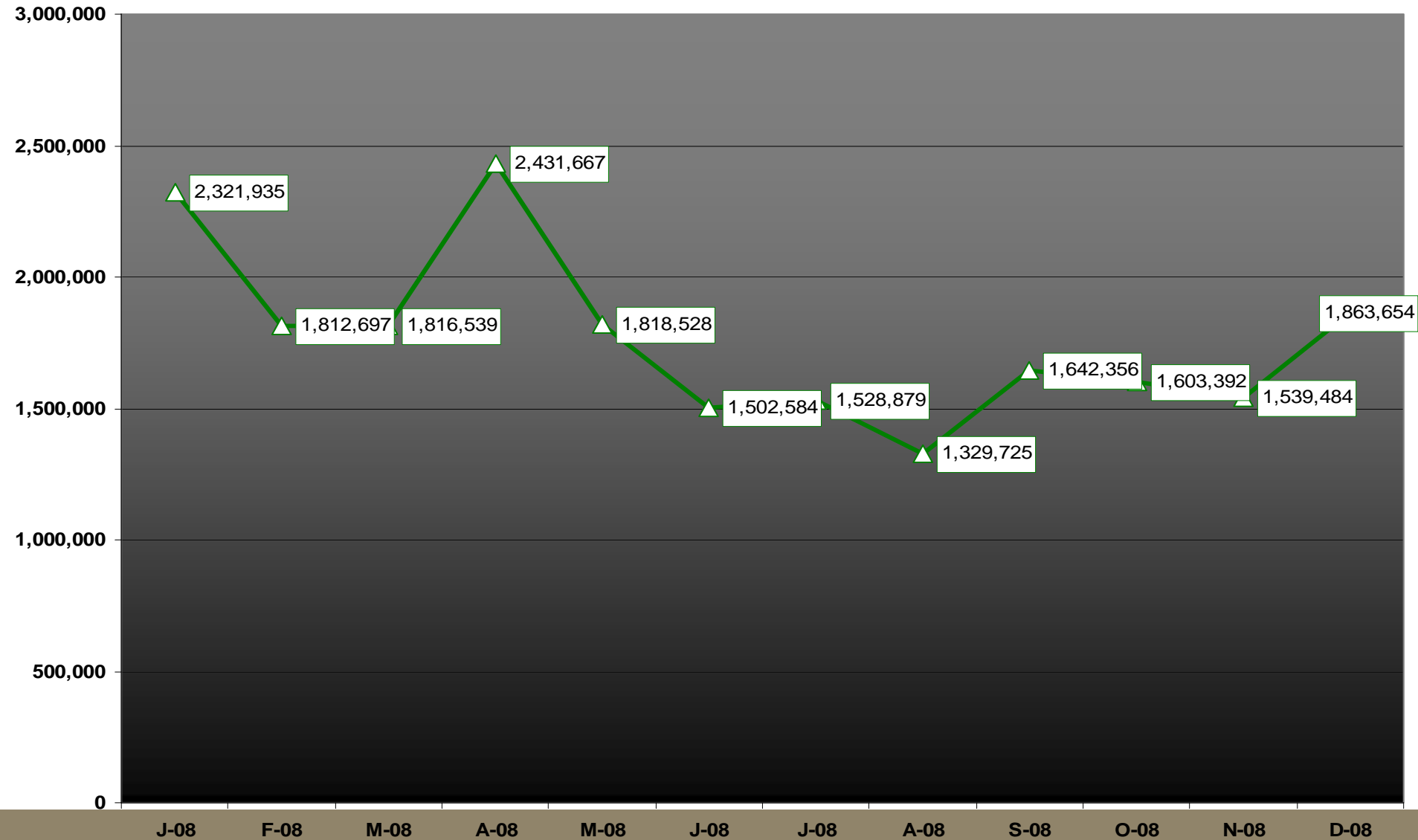


Total RecycleBank Reward Points Earned Per Month



January 2008-December 2008

➤ Total number of RecycleBank Reward Points earned by Upper Dublin residents for their curbside collections during a given month

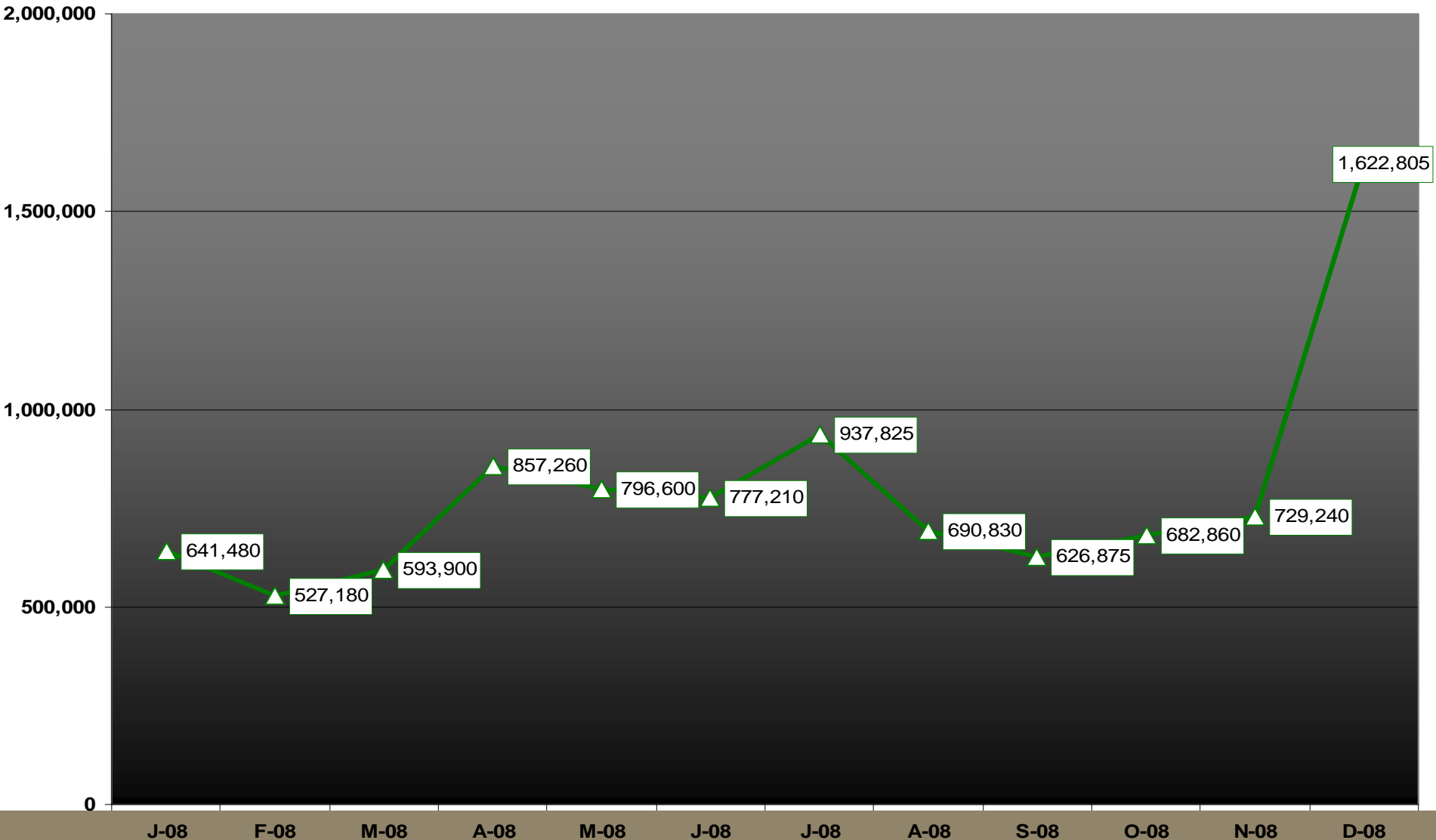


Total RecycleBank Reward Points Redeemed

January 2008-December 2008



➤ Total RecycleBank Reward Points that Upper Dublin residents redeemed during a given month





Thank You!