

Upper
Dublin

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Get Involved with the 1st Annual Upper Dublin Sprint Triathlon!

The 1st Annual Upper Dublin Sprint Triathlon will be held on Sunday, May 20, 2012. The Triathlon replaces the annual Upper Dublin Twining Valley Golf Classic which took place for the past 28 years and functioned as a fundraising effort for the Board of Commissioners.

This unique event will feature a 400 meter swim in the UDHS Pool, 11.2 mile bike race through the Fort Washington Office Park and greater Fort Washington area, and a 5K run through the Temple Ambler campus. Participants will have the option to complete the triathlon as a team or as an individual.

An aquabike event, consisting of the swim and bike portions, is offered for those who choose not to run. A duathlon, consisting of a 2 mile run followed by an 11.2 mile bike race and finished off with the 5K run, is offered for those who choose not to swim. We expect approximately 350 athletes and 300 spectators.

100% of the net proceeds will be donated to charities serving the Upper Dublin Community. Beneficiaries will include the Upper Dublin Education Foundation as well as other charities that are selected by the Upper Dublin Board of Commissioners.

On the attached form, please indicate your level of support and return it as soon as possible to guarantee you will be part of this inaugural event. If you are unable to financially contribute, please consider making an in-kind contribution towards our awards ceremony or volunteering on May 20.

We hope you will join us for this new and exciting community event!

Upper Dublin Sprint Triathlon 2012 Sponsorship Opportunities

Please complete and mail or email this form back to Derek Dureka. Once received, you will receive a *Sponsorship Commitment Form* and at that time, your donation will be due.

Sponsor/Company Name: _____

Contact Name: _____ Phone: _____

_____ Title Sponsor - \$1,000 (1 available)

What You Receive:

- Naming rights for the race – *The 2012 (Your Company Here) Upper Dublin Sprint Triathlon*
- Top tier placement on participant apparel
- Logo prominently featured on all marketing and advertising material before and during the event
- Featured posting on Facebook Page
- Recognition as Title Sponsor at Award Ceremony
- Two complimentary race entries to distribute at your discretion
- Logo and 'Thank You' in UDP&R Fall Leisure Guide (distributed to 8,900 households in and around Upper Dublin)

_____ Race Leg Sponsor - \$500 (or \$750 worth of in-kind contributions) (3 available)

What You Receive:

- Second tier placement on participant apparel
- Logo prominently featured at beginning and end of leg of race
- Recognition as a Race Leg Sponsor at Award Ceremony
- One complimentary race entry to distribute at your discretion
- Logo and 'Thank You' in UDP&R Fall Leisure Guide (distributed to 8,900 households in and around Upper Dublin)

_____ Hydration Station Sponsor - \$250 (or \$450 worth of in-kind contributions) (2 available)

What You Receive:

- Third tier placement on participant apparel
- Logo prominently featured at hydration station
- Hydration station volunteers will wear shirts recognizing sponsor (shirts are provided by sponsor)
- Recognition as a Hydration Station Sponsor at Award Ceremony
- Logo and 'Thank You' in UDP&R Fall Leisure Guide (distributed to 8,900 households in and around Upper Dublin)

_____ Race Supporter - \$150

What You Receive:

- Third tier placement on participant apparel
- Recognition as an Event Supporter at Award Ceremony
- Logo and 'Thank You' in UDP&R Fall Leisure Guide (distributed to 8,900 households in and around Upper Dublin)

_____ Award Ceremony Supporter

Value: Gift certificates or appropriate giveaway items of \$25.00-\$100.00 in value

What You Receive:

- Recognition as an Award Ceremony Supporter at the Awards Ceremony
- Logo and 'Thank You' in UDP&R Fall Leisure Guide (distributed to 8,900 households in and around Upper Dublin)

_____ Volunteer

I cannot financially contribute, but I'd love to volunteer the day of the Triathlon! Please contact me and let me know how I can help.